

Kresge Parliament – 1/19/12

Meeting Start: 6:30 Quorum: 9 No Icebreaker, Guest introductions

Guests V.C. Sue Matthews, V.C. Richard Hughey, Provost Juan Poblete, CAO Mike Yamauchi-Gleason, EVC & Campus Provost Alison Galloway

Main topics of the evening – Budget, Restructuring Student Affairs, Fundraising

- A.G. Intro – Budget continues to be the biggest hurdle, major restructuring of Student Affairs continues as units are organized under different management. Alison is very interested in what is working and what is not working and where can we fill in the gaps.

- She is aware that class availability and other factors can be a problem. She wants to hear the stories of the students and answer questions.

Q. What are alternative sources of funding that are being investigated/added?

A. We would like to see a small increase in non-resident students (up to 500 approx). Another source of alternative funding is fundraising. We are starting a campaign that gets announced; go through the process and \$350 million dollars (hopefully in endowments). They are looking for continuing sources. We are leading the system in percentage increase this last year of research money. Research money doesn't pay for everything that research funding does. Sci and Engineering doesn't pay for everything by bringing in grants but every bit helps.

Q. Are we thinking about the sources of the grants and what the stipulations are?

A. We look at what the stipulations are and if there is an obligation of transference of intellectual property and who can take the money that does meet our standards of making things accessible. However, there are opportunities to go to a company and ask if they would like to sponsor a class.

Q. Are tuition rates going to still be attractive to out of state students?

A. They've definitely become less attractive to out of state students due to increased tuition costs. That's one reason for looking towards international high school graduates because there are more than national high school graduates and even though there are fewer that can afford the high costs, there are still many people who can. Michelle Wittingham has been involved in doing this. [Juan Poblete clarified non-resident students and endowment]

Q. Are we tracking people at the UC system level for this?

A. All the UCs are looking to grow. Some of them appear to have plans that involve becoming an "international university" which is not where our campus wants to go. We want to bring experiences that students abroad can offer to our students since not all students can go abroad. Some other UCs want 20-25% to be abroad. The advantage is that out of state students at the undergrad level is that they have to pay that rate the entire time. Other levels do not have this.

Q. UC flagships might be raising fee hikes for students. Is there truth to this?

A. There have been proposals put forward but these have all been denied. There is resistance in the system to do this because if you are raising this much money then what are you doing to help the rest of the campuses. This makes it difficult for other campuses to compete.. This has been a change in prior years because other than scholarships this has been a system wide decision.

Q. Berkeley, UCLA, and UCSD are "ranked" higher than UCSC. Are/what are we doing to increase our rank?

A. We're up there in terms of citations (when our faculty puts out something that is cited). We are publicizing this information. We are trying to do a lot of promotion to both local media such as the

Sentinel and the larger media. Other than this, we are making sure our faculty get nominated for national/international awards and putting them on the charts. Comparable in quality of research but not as mainstream. We kind of like that. Other campuses it's kind of plotting ahead but at UCSC, we try to change the discipline.

Q. Can you give a specific example of that – more detail?

A. The biggest example we have is the Human Genome. The person who figured this out how to map the genome was a mathematician. Wrote the program that allowed others to access it. The kinds of things (in Anthropology) question the foundation of anthropology and how we look at others. Instead of looking at "some tribe" that had never been looked at before, we note that

Q. What about the forest above 9/10, is it going to be developed?

A. There are no plans for the foreseeable future to use that land. We don't foresee a lot of money coming into the campus for academic buildings. We have three on schedule including a coastal biology building. We are looking into getting a few larger lecture halls. Crown-Merrill will be the increasing their bed numbers with an infill project. The next big project will be Family Student Housing at the west entrance.

Q. Will we see more reductions in the administration staff?

A. I have cut everything that I can and keep us functional. About 35 positions in my office. There is an increase in MSP (management and skilled professional) but this doesn't mean the administration has doubled over the period of 10 years. A large part of this is a Silicon Valley associated with NASA research group and when we re-consolidated IT people became re-classified. We've hacked at management but it takes a certain level of management to keep the UC going. Office of the President in Oakland and completely cut their staff to bare bones.

Q. We had a record number of applications for the new freshman class. What are we doing to preserve a diverse field of students who get admitted for the limited available spaces?

A. The whole admissions system changed. To be honest, two things, we can't continue to increase tuition and not expect this to have an impact on the socioeconomic background of the students that can come to UCSC. On the other hand, more progressively, the whole system has moved toward the system UCLA and Berkeley have been using for years which is much more fair and holistic and places more emphasis on the local environment students are in instead of just focusing on the standardized tests.

Our application diversity has increased pretty steadily. We will more than likely be eligible to apply to be a Hispanic serving university by next fall – 25%. That's not why we're going after this because the funding that may be available but I think that we have done a good job at keeping the accessibility. I worry about the increase in tuition and how it is affecting students and parents. Even if there is a Blue and Gold package available, some people never get to that point. I worry about the debt limits students are accumulating or having students leave with massive debts. We are losing middle class applications which is largely because of loans we lose aid/funding. "Not a sustainable model" (Juan Poblete added - increases in cost does reduce diversity)

Q. You just recently introduced the Robotic Engineering program. Are we trying to expand our Engineering Department to attract students who applied to different types of engineering?

A. If we could free up money, we could start investing in new areas. Right now we are in a holding pattern in terms of hiring or moving faculty. We can't take away from some for another. New majors are being done with existing faculty only.

Q. Considering the entire economic issue with so many students starting at their community college, how do you see this affecting transfer student numbers?

A. We are seeing record numbers of transfer students. There has been a bump but this might be because they introduced the blue and gold. We anticipate this is going to rise and why we are building communities like Porter Transfer. Community colleges are also being heavily impacted.

Q. Reduction in funds approved from CA. What are we doing to lobby legislatures?

A. There is constant lobbying with the Dept of Finance, the Governor and legislators. The new gov's. budget, which is based on tax initiatives, has some things that would help us a lot. They would cut 100 million permanently but provide 90 million back to us. This would be a wash; I hate to say 10 mil is a wash but it is in the UC system. There will be a 3-4% increase based on the approved language. They are transferring debt to us but if this goes into budget then the budget is larger and 3-4% is based on this larger amount and we can refinance. This is a crazy deal but it might work if tax initiatives go through. If they don't go through, we're looking into another round of cuts. Part of the CA economy's recovery has to be investment in the education system!

Q. Prisons are getting more funding than higher education, care to comment?

A. Oh yeah, we thought about putting bars on the doors! WE could provide a top-notch rehabilitation program and an education for less than the cost that goes to locking up prisoners.

Q. What can we do to decrease privatization of UC system?

A. I don't think we can decrease it but what we need to focus on is how can we preserve the privatization system so that we don't lose autonomy. We are thinking about what are the types of strings we are willing to accept and we have to be very principled on those so that we're not at the beck and call of a donor company.

The political answer is that we have to be able to have this conversation and tax ourselves - defending the discourse of the common people. The question is if we can win the political fight.

Q. Has there been talk of sponsorship beyond the classroom?

A. We have long lists of improvements we want to do on campus. Our communication system, for example, needs complete renovations. Waste disposal, water, electric, we would love to have companies adopt UCSC to help with these systems as well. We are looking at any help we can find. Anyone want their name on a building?

Q. What incentives are there for financial support?

A. People like having a college named after them. What is appealing for people is seeing the impact of their donation. If they can talk to students about a program they've sponsored and how it helped them or to see how something like the town hall can be renovated and invited to a lecture there, they'd be happy! It's not so much I'm buying something but I'm buying a legacy. In 9/10 we just got a small endowment and we will be renaming their café. (Juan Poblete added – on our web site, we have examples of how far different monetary amounts could go to support Kresge.)

Q. You mentioned we need to get the stories out. I agree that we need to do this but I don't see it happening in a large scale effort?

A. "Engaging Education" produced a wonderful video last year. We are trying to incorporate this sort of promotion. There is a large reliance of traditional distributions like scholarship dinners, etc. It's more getting the story to legislators directly and to the Office of the President. There are so few people who have campus experience in the Office of the President that sometimes they forget. We had administrator visit us during the first week of school and so we just took him around. But he was thrilled because he got to see people who weren't cherry picked. The most powerful ambassadors are our students!

Q. Is there anything that we are doing or could do for the bio department? It's extremely difficult to get into the most basic classes

A. The chemistry bio thing is definitely the worst problem on campus. Some things that I'm thinking about experimenting with next year is offering first year students to join a block scheduling group where students have to take the sections they tell you to together. That doesn't change overall capacity. That might be something that could grow and make enrollment more predictable. Students would apply to it and students would be informed which courses they need to enroll in (advances enrollment). Math has teaching constraints with sections but not the lab constraints. They are going to do an online placement exam that will make it much, much easier for students, especially international students. Chemistry is something I've paid close attention to.

We've been thinking of growing the summer sessions. Departments currently provide the classes they think will have the most attendees. We're trying to balance the needs of students more.

Q. I'm trying to get into a class now as a senior. I can't afford an extra quarter so I may have to take out another student loan. It has a huge effect on my life. What is being done?

A. We're trying to fix the processes so that things like this don't happen. But I advise you to go to the Department Chair, if you are getting no communication from a teacher.

Q. To piggyback, there is a lot of discussion about majors trying to phase out by not offering their beginning classes. Is this true?

A. This is why we start mapping out the majors. Very often we find students have gone through the whole major but can't get into the lower division classes. We have to say you can't disqualify students who you've accepted into the major. It's difficult distribution system. It's really the department to determine. When there are problems, affecting large number of students, there is this funny dance of who decides when the class is. We're trying to put in place an enforcement system but there are so many ways the system can be worked around so it can be difficult to solidify.

Q. I've noticed a decrease in the number of sections in the Humanities, and an increasing number of classes being taught by PHD students. Is there anything that can be done to improve availability

A. There was a huge drop in TA slots due to budget cuts in the last round (in the Humanities). We were able to provide some support but it hasn't corrected that - It is a direct consequence of the budget cuts. We did provide bridging money which we have advocated going towards TAs. Also, being someone's first teaching experience can be trying because often grad students expect freshman to work at the same level as a grad student and the level they expect is not attainable.

Q. I've noticed that the dining hall only serves cold food in the mornings. Is there anything that could be done about this? Midday too.?

A. Feedback like this is important. There are open forums that are available this coming week.

Q. I've been speaking with students about advisors and there have been countless horror stories, Why do ineffective staff get to stay in their positions?

A. We need your feedback. The inconsistency about advising is something we do hear about and when to go to an advisor is not necessarily apparent. One of Richard's jobs is to update your portal (myUCSC) to better support your individual course path.

Q. Where can we go to report problems with an advisor?

A. Richard: One of the groups Alison has put together is going to be looking at advising in particular. Because of this very distributed advising system, through a long circuitous route, I have responsibility for the college advisors. The major advisors are with their divisions. But through this wonderful reorganization, we now have a central advising coordinator who is phenomenal. She

does a lot to make the system work better. advising@ucsc.edu (Stacy). We will be making a link through the student services webpage. For now, this email is the best, direct route.

Q. Financial aid wasn't distributed until after the distribution date over the winter break. Is there anything to be done to address this or a way to change the published date?

A. We can look at changing the date. We knew that campus would be closed over the break.

Q. I had issues finding a work-study job. As a result I had to take it off my financial aid. Is there anything you can do?

A. This is a common problem on campus. There is more work-study awarded than we can possibly employ. With the budget cuts, potential employers were cutting those expenses first to retain their regular workers. We've been trying to get more work-study positions in the community beyond the campus.

Q. I'd like to point out that if you qualify for work-study you often qualify for food stamps and advisors don't publicize this information. Can this be included?

A. Campus life advisors are more aware of this but we are willing to make sure financial aid is more aware of this information.

Q. What do you want from the students? How can we help you?

A. Let me know what is working and what is not. We're trying to make things work but it's not easy. The budget cuts are absolutely real. At the same time, we're dealing with things that come out of the Office of the President that we have no control over either. We think that UCSC gets less money from the state money per student and we'd like to get that rectified. There's a lot of debating over this.

Q. What political routes should we be aiming at, if we are trying to help?

A. Reaching out to the public, attending a budget forum, writing to the legislators, attending a UC day in Sacramento and telling legislators "this is what it's like on the ground." I don't think the reality that there are students living in their cars and in the woods is reaching them.

cpevc@ucsc.edu

General Meeting Business

Budget Request College Democrats

Speaker event in the Town Hall Friday, Feb. 3rd 1-2 p.m. with Bill Monning. Requesting \$150.00 for the rental fee to provide this opportunity to students to learn more about the upcoming elections. Advertising is in place including tabling. All are welcome

Budget Requests for next week

Kinetic Poetics- \$250-300 for registration for upcoming annual tournament

9 hoots, 2 abstain - Approved

Acquire A Cappella - \$500 for annual show including rental and tech crew fees, advertisements

7 hoots, 2 screech - Approved

Cookies for a Cause- \$250 for cookie making supplies for Kresge student working with Food Co-op

Donating proceeds to campus orgs concerned with global issues 7 hoot, 2 screech - Approved

CoCKS - Consortium of Concerned Kresge Scientists- \$212 for van rental to take trip to Exploratium in San Francisco

8 hoots, 1 abstention - Approved

Approval of minutes Motion to approve minutes 12/1 & 1/12 12 hoots – Approved

Parliament Updates

- Guerilla Dance Party sent Thank you card for event tech support 1/14. Aww.

Deliberations

Campus Democrats- Access to representative Bill Monning - Advertising plan in place, beneficial to Kresge, event held in Town Hall including Q & A, good event
Motion \$150.00 Scott 2nd Will 7 hoot, 2 abstain - Approved

Budget Request DKMS Bone Marrow Donors event – get swabbed – requesting \$250
Asking all colleges to help off set the \$65. per person lab costs. Sponsored by Crown, College 9, College 10, Oakes & College 8. 2nd Annual event hoping to get more students tested this year with more student organization next year. Diversity of test pool the goal.

Deliberations

A worthy cause, easy to do and majority of matches are for blood donations, a small number will match bone marrow – save a life. Parliament wants to be consistent with funding for good causes with limited budget. Lisa motions \$130.00 for two lab fees. Lyle 2nds
7 hoots, 1 screech, 2 abstain – Approved.

Outreach Next week we will plan the February bake goods fundraiser for the 1.5 Project.

Report Backs

SCOC: Lisa – Amending SCOC mission –student fee still frozen for two years; reduce council pay to \$250 a quarter; committee rep stipends will actually be paid out; cut outreach events from \$1,000 to \$300 for winter quarter. Asking for college’s opinion. Lisa’s opinion is that spending should be more effective, not less and there should be accountability for the outreach spending.
- Parliament agrees more outreach is needed and funding should remain at \$1000. with accountability for program expenses. Other changes sound good.

Remaining report backs next week due to late hour.

Announcements:

Line dancing Fri 1/20 in Town Hall 7-9 including instruction- refreshments
College Night Tuesday 1/24 – Morocco – 5-7 p.m. P/K Dining Hall – live music, good food!
CoCKS – Sundays at 6:00 in the Student Lounge.

Meeting Adjourned: 8:30 p.m.